Ferreycorp

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Corporate Presentation

June 2013



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- II. Ferreycorp at a glance
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Public and Private Investment as % GDP



EMBIG Latam (Pbs)

325

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0

Source: Central Bank of Peru



Source: IMF

Source: Central Bank of Peru

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Peru macroeconomic outlook





Source: Central Bank of Peru

Peru infrastructure gap

Sector	Size (US\$mm)
Roads	12,791
Ports	708
Airports	128
Railway	7,308
Electricity	32,297
Hydrocarbons	690
Waste management	5,335
Healthcare	478
Education	389
Irrigation	8,682
Telecommunications	19,170
Total	87,975

Source: Minem, Ositran, Company filings, Apoyo Consultoría as of January 2013



Source: CIUP, ESAN 2011, Apoyo Consultoría



ANUNCIOS DE PROYECTOS DE INVERSIÓN PRIVADA (Millones de US\$)				
	2013	2014	2013 - 2014	
Minería	7 756	7 037	14 793	
Hidrocarburos	3 020	1 972	4 992	
Electricidad	2 379	1 447	3 826	
Industrial	971	838	1 809	
Infraestructura	1 112	585	1 697	
Otros Sectores	3 315	1 604	4 919	
Total	18 553	13 483	32 036	





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Corporate history





Source: Company filings, SMV.









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Company overview





Sales by Commercial Line

Overview

- Imports and distributes capital goods and spare parts and is the leading provider of rental services. #1 importer of capital goods in Peru
- Unique Caterpillar distributor in Peru, Guatemala,
 El Salvador and Belize
 - More than 70 years of strategic alliance with Caterpillar
 - 60% market share of CAT products
- Business model: focus on aftermarket sales
- Coverage of key sectors in the economy including mining (large open pit mining, underground mining), construction, agriculture, power, fishing, among others.
- Shareholders: +3,000
- 🚽 Market cap: US\$ 622MM

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USD MM	2010	2011	2012	1Q2013
Net sales	1,043	1,389	1,831	486
EBITDA	115	152	181	45
Net debt/ EBITDA	3.54	3.43	3.62	3.38

Diversified client base across industries



and business units



Sales by business line - 1Q 2013









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Overview

- Business platform to target different sectors in the Peruvian economy including: mining, construction, power, transportation, agriculture and fishing through a wide range of product assortment
 - O Targeting different economic sectors mitigates Ferreycorp exposure to business cycle of an specific sector
- Portfolio of brands with leading position across industries guarantee Ferreycorp to be the first choice for key clients
- Ferreycorp becomes a "One Stop Shop" for multinationals operating across different industries with particular demands
 - Products and services tailored to fit client's needs
- Continuously seeking better quality products and best in-class post sale service to differentiate from competition
- Increase the customers share of wallet

				Market segments			
	Large open	12	Pur		,		water Par
	pit mining	Construction	Mining	Power & Marine	General Construction	Transp	Agri
Global Mining machines							
Heavy (Core) machines							
Underground equipment							
Engines							
General construction	_						
On-highway trucks							
Agriculture	_						
Parts and services	_						
Subsidiaries							

Customer-oriented matrix organization



Nationwide coverage





O Orvisa and Unimaq branches



Focused on post-sale services





Lean and efficient logistics and infrastructure

- Ferreycorp integrates and administrates all the key elements in the logistic chain as a value proposition
- Vertical integration through complementary businesses: 1)Freight Forwarder (FORBIS) and 2)Warehouses and terminals (Fargoline)
- Efficient handling: 100,000 SKU (Sales Key Unit)
- O Day 1: 83% of requests, Day 5: 95%

Lean logistics

- 365 days, 24x7 operation, including expedited process for urgent requests.
- O Direct B2B interfaces with key customers
- Leading importer in Perú green channel











Avg. almost 25 years of experience in the Company

Ferreycorp Complemented by a qualified and talented workforce

Certification and training programs

- Strong commitment to have the most qualified workforce
- As of March 2013, Ferreycorp had a total of 6,406 employees
 - 2,972 technicians
 - 3,290 administrative and sales
 - O 144 executives
- Service Pro: over 25,000 certifications to +1,100 technicians completed during 2008-2011
- In 2011 awarded 5-Star LCAT certification on training programs
- The company's employee population has been growing in line with the revenue's growth
- Programs to retain and develop best talents:
 - Leadership programs developed by Harvard Business Review and Universidad de Piura, PAD
 - Master degree programs for management. Costs are 100% covered by Ferreycorp as a way to retain best talent
 - Programs to develop technical crew
 - Training programs according to Caterpillar's approach

Staff evolution









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Strong corporate governance and social responsibility



Good corporate governance

- High degree of compliance with the good corporate governance principles:
 - International recognition: World Finance Award 2011 and 2012; Latin America Investor Relations Awards 2011 (LirA'11)
 - Since 2005 Ferreycorp is a member of the Companies Circle of the Latin America Governance Roundtable launched by OECD and IFC: it brings together 20 leading companies with practical experience in implementing best CG practices
- Stock Market recognizes Ferreycorp among the ten companies with best Corporate Governance practices in Peru
 - Since 2008, part of the Peruvian Good Corporate Governance Index
 - Self validation: high degree of compliance with the good corporate governance principles.











Social responsibility

- Win/Win situation with all stakeholders
- Social Responsibility Programs to train low income persons in the area of influence of Ferreycorp's clients: "Jovenes con Futuro"



Market Leadership





Stable market share during the last 30 years



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Track record of consistent financial performance





Gross margin (%)



EBITDA (US\$mm) EBITDA margin (%)



ROE-ROA



Investment in assets needed for business



Inventory evolution (US\$mm) and turnover ratio

Ferreycorp



CAPEX evolution (US\$mm)



Accounts Receivable evolution by term



Access to diversified sources of financing









Historical Stock Price Evolution



Capital	S/. 803'234,873.00			
N° of stocks	803,234,873			
Nominal Value	S/. 1.00			
Main shareholders as of March 2013				
Titular	% of Participation			
La Positiva Vida Seguros y Reaseguros S.A	. 8.19%			
RI - FONDO 3 (AFP PRIMA)	6.97%			
IN - FONDO 3 (AFP INTEGRA)	6.03%			

Diversified shareholders base with 3,091 as May 2013

- More than 5% of total shares: 3 shareholders (20.94% capital)
- Between 1%-5% of total shares: 17 shareholders (42.05% capital)
- Less than 1% of total shares: 3,071 shareholders (37.02% capital)

Average Monthly Amount Traded – Thousand S/.

